CLIENT PHOTOGRAPHY GUIDE

Smile Makeover.

DO I HAVE TO TAKE PHOTOS?

It's normal to feel anxious about taking and submitting personal photos. However, they are an essential part of your Smile Makeover journey and are used in a number of ways:

- As a planning tool for your Dentist
- ✓ To inform your Smile Makeover Quote
- As a baseline to measure your results

Trust us. No one is more understanding of the necessity of maintaining privacy throughout your Smile Makeover journey than we are. Like other personal client information collected during your journey, your photos remain confidential.

INSTRUCTIONS

- ✓ Have someone else take the photos, if possible
- Ensure photos are clear and in focus
- ✓ Take photos as close as possible
- ✓ Take the photos in good lighting
- Try to reduce shadows
- ✓ Take each photo in the positions shown
- Bite together in your natural bite ie on the back teeth
- **DO NOT** bite down on the front teeth

PHOTOS WE REQUIRE

FULL FRONT





Natural Bite on Back Teeth

Pulling Lips Away

INSIDE





Bottom & Top Jaw, Pulling Lips Away

SIDE





Left & Right Side in Natural Bite, Pull Lips Down